

Whimsey Notes



March 2007

A Schwanky" Newsletter from FIDITZ!

THE HUNT IS ON!!

The Easter Bunny is ready to begin his rounds, and you want to make sure you or your little one enjoys the fun as much as possible. Why not host an Easter Egg Hunt in your backyard or living room? Our adorable pastel invitation designs will bring scores of basket-toting cuties to your door. If you're not providing baskets for the kids, be sure to let them know to bring their own!

Invited to Easter Brunch...What better way to thank your "hostess with the mostess" then to give them one of our FABULOUS hostess gifts. They are sure to leave an impression. Hurry in soon – quantities are limited.



Redeem this coupon for 30% off your purchase of \$50.00 or more – cannot be combined with other offers (expires May 1, 2007)

(excludes; printing, special orders, services, and prior purchases)

It's Here! It's Here!

(shop till you drop...from the kitchen table!)

www.fiditz.com is a fully stocked eCommerce site. Starting March 30th, you will be able to order all of your holiday or special events merchandise right from the comfort of your home. Our site has a secure shopping cart and all of the FABULOUS pizzazz you would expect from FIDITZ. Visit **www.fiditz.com** and earn 10% off your first eCommerce purchase (use coupon code – FabulousFiditz). See you in Cyberspace!!!

www.fiditz.com

A Neat Note from Tandra!

Dear FABULOUS Fiditz customers,

My how time flies!!! It's hard to believe this is our third issue of *Whimsey Notes*. Can you believe that it is almost Easter?! Are you ready for the Easter holiday? Are you ready for Summer? Before we know it, Summer will be here in full force! As we get deep into the Spring season, please remember...the value of the handwritten note or letter is something that should never be forgotten in this electronic world we live in. If you want to be remembered, stay connected and stand out from the crowd, send a handwritten note. Although it's the thought that counts, your words are an important part of the overall presentation. Your stationery contributes to the image you want to create.

I have spent a great deal of time at the store – getting it ready for a fun, fabulous Spring shopping season. Are you ready for the best gifts, cards and stationery anyone has ever seen!!!! There are so many beautiful things that will surely set your Spring/Summer gatherings apart from anyone else's – we can help you make it uniquely yours!!

We pride ourselves on industry leading service and FABULOUS merchandise. If you are happy with the service you've received from our store...TELL EVERYONE you know! If you are unhappy about the service you received from our store – TELL ME!!!! I want to know (tandra@fiditz.com). You are the best customers anyone can ask for. Your loyalty and support make it possible for us to exist. I thank you from the bottom of my heart.

Come and see us in our beautiful new location. It is a bigger space and visible from Medlock Bridge Road. We are in the Shops next to the St. Ives Country Club (right next to Baby Cakes). Our number is 678-474-9974.

Indeed time flies when you are having fun – enjoy this Spring season and come see us soon!

We have great gifts for DADS and GRADS!!!!

Toys for Boys!

Give that special man in your life something to brag about – from FIDITZ!

Even though many men say our store is “too girly” for them, we have GREAT items for Guys!!!! From personalized thank you notes, unique leather gifts and spectacular picture frames. We have hip, schwanky and unique masculine items to make the man in your life feel extra FABULOUS. We have great ring bearer gifts too.

Custom printing just for you!!

Did you know we will custom print your invitations, announcements and stationery purchased from FIDITZ? Here is the skinny. We print on our invites, stationery and announcements for the great price of \$10.00 per box. There is not a word or color limitation! We are a complete paper store!!!



Fine Stationery & Gifts
10305 Medlock Bridge Road
Duluth, GA 30097
678-474-9974

FABULOUS FIDITZ

Adds two new team members!!

Meet Meghan and Mary!

Meghan is our newest part-time employee. She attends Northview High School. Meghan assists us on Saturdays and some Sundays. Meghan is our in-house track star! She is smart, beautiful and extremely customer focused (her handwriting is amazing). Meghan is ready and waiting to assist you in finding the perfect item.

Mary is our other part-time employee! Mary brings an exceptional customer experience background. She works primarily during the week and some weekends. Mary brings to FIDITZ a broad knowledge of sales and service. Please welcome our two newest editions with open arms!!! Don't forget Michele (the manager) – My Savior!!!!



Don't Forget your TEACHER gifts!!!!